

## Economic Well-Being

### Action Step

Continue to develop leadership among business owners regarding the opportunities and challenges that affect this sector of the local economy to:

- Track provision and training for small business owners.
- Implement customer surveys, and encourage business owners to keep track and respond to local needs; immediate and long-term.
- Assess local opportunities for cultural performance/exhibition space to service the local artistic scene.

This is a mid-term action step.

### Immediate opportunity to begin working

FDC has been organizing and supporting a merchants committee to discuss and implement the current and future needs of this sector of the economy.

### Ways to measure progress toward this goal

Evaluate participation of merchants in FDC's umbrella group; track new businesses and how responsive they are to needs expressed through IF 2030 process.

