

# Imagine Flatbush 2030

## A Report to the Neighborhood

### Instructions for using the Imagine Flatbush 2030 Widget



To make it simple to view and use the Imagine Flatbush 2030 resources, the MAS Planning Center has created an online application (or widget) with links to several documents and timely information about progress toward implementing the Imagine Flatbush 2030 Sustainability Agenda. Unlike a standard website, the widget can be used as an add-on component that can be pasted to existing web pages. It is like bringing a piece of Imagine Flatbush 2030 to your site in order to reference and share the neighborhood goals established through this project, along with news and opportunities affecting the future of the neighborhood, without having to retrieve this information manually from its multiple locations. Please explore this new tool—we encourage you to use it, circulate it, and certainly consider incorporating it into your own website, blog, or future posts about Flatbush.

### Getting started

The widget grants direct access to the ten components of the Imagine Flatbush 2030 Sustainability Action Agenda, as well as to the project's Full Report and Executive Summary. This information is accessible through a series of buttons arranged vertically under the project's logo. In addition, the widget includes a live RSS feed that displays timely news, and general information related to Imagine Flatbush 2030, affecting the neighborhood of Flatbush, or simply touching on themes related with the project; such as community-based planning, and sustainability, among other topics.

### Accessing the information

By clicking on the buttons under the Sustainability Action Agenda, the Full Report or the Executive Summary, Adobe Acrobat will automatically open a new window displaying the corresponding file in PDF format. If you don't have Adobe Acrobat installed in your machine, you may download it for free at: <http://adobe.9-download.com>.

### The live RSS feed

This component of the widget is displayed in a white box under the Executive Summary, and is updated automatically every time that a new posting becomes available. The widget has been designed to gather postings from the Sustainable Flatbush website (<http://www.sustainableflatbush.org>), the Campaign for Community-Based Planning Blog (<http://www.communitybasedplanningnyc.org>), and the Municipal Art Society's website (<http://www.mas.org>.) This process takes place when the authors specify the relevancy of their articles to Imagine Flatbush 2030, and associate their content at the time of publication—this classification is often referred to as “tagging;” and the overall process as “web syndication.”

### Embedding the widget

The widget is ready for users like you to incorporate it in your websites, blogs, etc. You can do so by “clicking” on the gray button on the bottom of the widget that reads “Get Widget.” You will be prompted to copy its code and paste it into your blog or web page—it is really as simple as that! You can grab the code by clicking in the white box displaying the code, and “clicking” in the green button that reads “copy.” In addition, you have the option to choose from a series of common blogging applications such as Wordpress, Blogger, TypePad, and iGoogle, among others, for customized versions of the code above. If you decide to uninstall the widget at any time, all you need to do is delete the code from the page where you pasted it.