

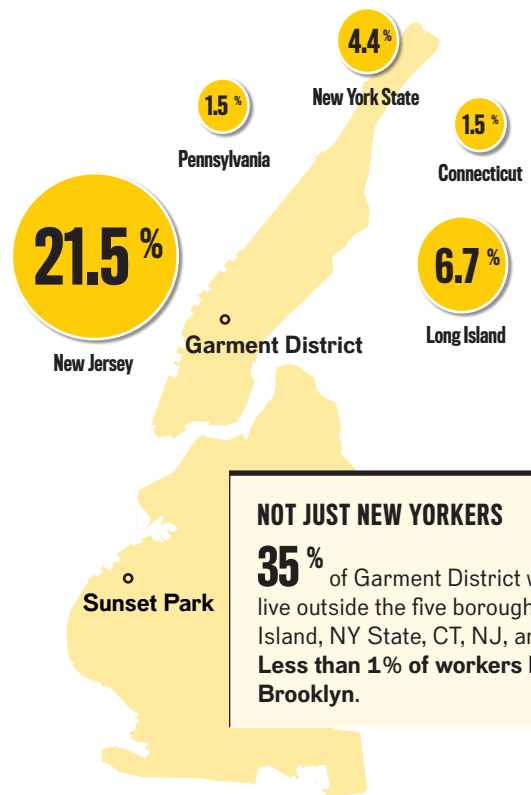
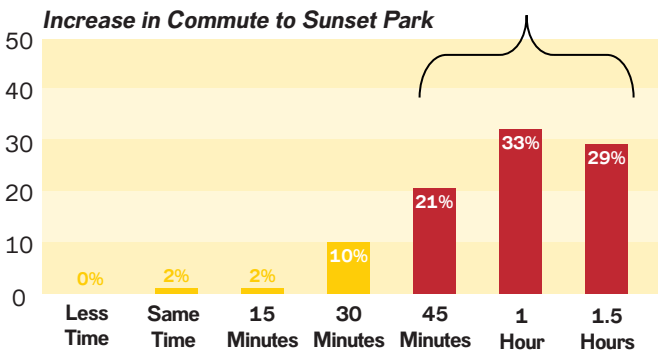
PROTECT THE GARMENT DISTRICT

OWNER & WORKER SURVEY RESULTS

LOCATION MATTERS

TRAVEL TIME INCREASE

83% of Garment District workers estimate that a new location in Sunset Park would increase their commutes by **45 minutes or more**.

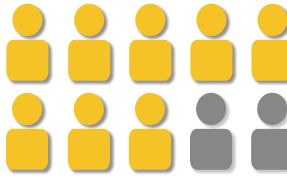


NOT JUST NEW YORKERS

35% of Garment District workers live outside the five boroughs (Long Island, NY State, CT, NJ, and PA). **Less than 1% of workers live in Brooklyn.**

UNLIKELY TO RELOCATE

80% of Garment District workers would be **unlikely to commute** to a new location in Sunset Park.



FACING PRESSURE

Rent increases and local development pressures were identified by owners as the **biggest threats** to the Garment District.



RENT INCREASE

94% of owners state that their **rent has increased** since being located in the Garment District.



Over **one-third** of owners report that their rent has **doubled**.



42% of owners report that **ANY INCREASE** in rent would **put their businesses in jeopardy**.

LOCAL SOLUTIONS

RENT STABILIZATION



84% of owners said rent stabilization measures would be **most helpful** in keeping their businesses within the Garment District.

MOVING WITHIN THE DISTRICT



80% of owners would move within the district if businesses were consolidated into smaller number of buildings with long-term lease protections.

GARMENT DISTRICT AT A GLANCE

- Nearly half** of owners said more than **75%** of their employees are women.
- 77%** of owners said their businesses occupy **less than 5,000 square feet of space**.
- 77%** of owners report that they have been located in the district for **more than 10 years**.
- 71%** of owners report working with other businesses in the Garment District on a **daily basis**.
- 98%** of owners feel that being located in the Garment District is **helpful to their business**.