PROTECT THE GARMENT DISTRICT

OWNER & WORKER SURVEY RESULTS

LOCATION MATTERS

TRAVEL TIME INCREASE
83% of Garment District workers estimate that a new location in Sunset Park would increase their commutes by 45 minutes or more.

FACING PRESSURE
Rent increases and local development pressures were identified by owners as the biggest threats to the Garment District.

RENT INCREASE
94% of owners state that their rent has increased since being located in the Garment District.

LOCAL SOLUTIONS

RENT STABILIZATION
84% of owners said rent stabilization measures would be most helpful in keeping their businesses within the Garment District.

MOVING WITHIN THE DISTRICT
80% of owners would move within the district if businesses were consolidated into smaller number of buildings with long-term lease protections.

Garment District at a Glance

1. Nearly half of owners said more than 75% of their employees are women.
2. 77% of owners said their businesses occupy less than 5,000 square feet of space.
3. 77% of owners report that the have been located in the district for more than 10 years.
4. 71% of owners report working with other businesses in the Garment District on a daily basis.
5. 98% of owners feel that being located in the Garment District is helpful to their business.

MAP

35% of Garment District workers live outside the five boroughs (Long Island, NY State, CT, NJ, and PA). Less than 1% of workers live in Brooklyn.

Over one-third of owners report that their rent has doubled.

42% of owners report that ANY increase in rent would put their businesses in jeopardy.