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MAS Designation Testimony before the Landmarks Preservation Commission regarding 817, 826, 830, 832, 836, 840, and 841 Broadway

December 4, 2018

The Municipal Art Society of New York (MAS) supports the designation of seven Broadway buildings as individual New York City landmarks.

817, 826, 830, 832, 840 and 841 Broadway are high-rise store-and-loft buildings designed by the likes of George B. Post, William H. Birkmire, Cleverdon & Putzel, Ralph S.Townsend, Robert Maynicke, and Stephen D. Hatch in the Renaissance Revival style (and Transitional Romanesque Revival in the case of the Roosevelt Building). 836 Broadway is a six-story loft building in the Second Empire/Neo-Grec style, also designed by Stephen D. Hatch, though completed decades prior to the other buildings.

Dating from 1876 to 1899, they contribute to the significance of one of New York's most important and long-lasting commercial enterprises: garment manufacturing. MAS has been advocating for the protection and promotion of the city's Garment District in West Midtown for many years, and is pleased to celebrate the iconic industry's imprint on Lower Broadway.

Further, MAS sent a letter last spring to the Department of City Planning requesting protections for this transitional area between Union Square, the Greenwich Village Historic District to the south, and Ladies' Mile Historic District to the north. We are delighted that LPC has put much-needed resources towards this effort, and hope that they only continue to study the neighborhood's importance to New York City history.

Thus, we urge the Landmarks Preservation Commission to designate 817, 826, 830, 832, 836, 840 and 841 Broadway.