200+ free guided walks celebrating New York

May 3-5

#JanesWalkNYC Photo Contest

Planning to explore New York City during Jane's Walk weekend? We invite you to capture your favorite moments and enter your photos for a chance to win amazing MAS prizes! Find out what you need to do and details about the packages of prizes below:

What We're Looking For

The #JanesWalkNYC Photo Contest honors the legacy of urban activist Jane Jacobs' "sidewalk ballet"—the diversity of sights, sounds, and experiences that make living in New York City so special. From sidewalks to skyline and everything in between, show us what makes our city so dynamic.

Rules

- Photos must be taken at Jane's Walk, while preparing for a Jane's Walk, or while sporting Jane's Walk swag.
- Multiple submissions are allowed; however, you will only be able to win once.
- The #JanesWalkNYC Photo Contest will begin on Friday, May 3, 2019 and will end on Friday, May 10, 2019. All submissions will be reviewed by MAS staff and winners will be announced later in May via Facebook, Instagram, Twitter, and on the MAS website. Winning photos will also be included in the MAS Newsletter for the month of May.

How to Enter

- 1. Follow MAS on <u>Instagram, Twitter</u>, and <u>Facebook</u>
- 2. To Enter on Facebook: Submit your photos through the Photo Contest Tab on our Facebook Page
- 3. To Enter on Instagram or Twitter: Share your photo on your own Instagram or Twitter account* and use the hashtag #JanesWalkNYC
- 4. To enter on our website: Visit mas.org and upload your photos directly.
- 5. Please include where your photo was taken and brief description

What You'll Win

- First Prize wins one ticket to the 2019 Jacqueline Kennedy Onassis Medal Gala on the evening of May 30 at The Tisch Skylights at The Shed and one ticket to the MAS Summit on October 25 at The New York Academy of Medicine. The first place photo will also be featured on MAS's website and social media, in the MAS Newsletter, as well as at the 2019 MAS Summit.
- Two runners-up will each receive one ticket to the MAS Summit on October 25 at The New York
 Academy of Medicine. These winning photos will also be featured on MAS's website and social
 media, in the MAS Newsletter, as well as at the 2019 MAS Summit.







^{*}Your account must be public in order for MAS staff to see your photos.