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Next Week: Jane's Walk NYC (from Home!)

Municipal Art Society Hosts Annual Tribute to Urban Activist Jane Jacobs in Virtual Format

(April 23, 2020 | New York, New York) The Municipal Art Society of New York (MAS) announced that its annual weekend festival of free walking tours would take place virtually over seven days beginning Monday, April 27. Joining together with partners including Urban Archive, City Lore, and Subway Therapy, MAS has reimagined the event in response to COVID-19, creating opportunities to connect with neighbors and celebrate the spirit of New York without physically gathering.

“Across nearly ten years and thousands of walks, we've taken to the streets with you on the first weekend in May to herald the spring, celebrate Jane Jacobs, and explore the city she loved so much. It is, truly, our favorite weekend of the year,” said **Elizabeth Goldstein, President of MAS**. “This year, the very act of gathering together that was once central to the Jane's Walk experience isn't possible. But the spirit of Jane's Walk was always about more than that. Our love for New York, our connections to our neighbors and neighborhoods, and our faith in Jane Jacobs' model of local activism has never been greater.”

The daily activities will be announced at <https://www.mas.org/janeswalk> and on MAS's social media channels (@masnyc on Facebook and Twitter, @mas_nyc on Instagram). All partners and participants are encouraged to connect using the hashtag #JanesWalkNYC throughout the week.

2020 Jane's Walk (from Home) Daily Schedule:

Note: Daily activities are shared below under embargo, which lifts at 8:00 AM on the day of the activity

- Monday, April 27: Tell us about your favorite places in New York City for a live post-it note installation by Matthew “Levee” Chavez of Subway Therapy and Art Plus People on Instagram @subwaytherapy and @artpluspeople
- Tuesday, April 28: Nominate your favorite spot in the neighborhood to City Lore's Census of Places that Matter
- Wednesday, April 29: Snap a photograph from your window and use the #JanesWalkNYC hashtag to help us create a rolling collection New York City views
- Thursday, April 30: Celebrate the last day of poetry month by penning a love poem to New York City
- Friday, May 1: Join MAS on Twitter for an evening watch party featuring the documentary *Citizen Jane*, now streaming on Hulu
- Saturday & Sunday, May 2–3: Check out more than fifty virtual tours produced by MAS and participating institutions using historic photograph collections on the Urban Archive platform and Google Street View

Now in its tenth year, Jane's Walk is celebrated in more than 200 cities around the world. Jane's Walk NYC, hosted by the Municipal Art Society of New York, is the largest of these festivals.

Members of the press, please contact Meaghan Baron at mbaron@mas.org

About the Municipal Art Society of New York

The Municipal Art Society of New York (MAS) lifts up the voices of the people in the debates that shape New York's built environment and leads the way toward a more livable city from sidewalk to skyline. MAS envisions a future in which all New Yorkers share in the richness of city life—where growth is balanced, character endures, and a resilient future is secured. Over more than 125 years of history, our advocacy efforts have led to the creation of the New York City Planning Commission, Public Design Commission, Landmarks Preservation Commission, and the Tribute in Light; the preservation of Grand Central Terminal, the lights of Times Square, and the Garment District; the conservation of more than 50 works of public art; and the founding of such civic organizations as the Public Art Fund, the New York Landmarks Conservancy, P.S. 1, the Historic Districts Council, the Park Avenue Armory Conservancy, and the Waterfront Alliance. For more information, visit www.mas.org