2024 Jane’s Walk Information Session

FRIDAY, MAY 3 - SUNDAY, MAY 5

CELEBRATE THE CITY WE CALL HOME
Since 1893, MAS has lifted up the voices of the people in the debates that shape New York’s built environment, leading the way toward a more livable city from sidewalk to skyline.
What is Jane’s Walk NYC?

Established in 2006 in Toronto, MAS began participating in the festival in 2011.
Who Was Jane Jacobs?

1916-2006

Journalist, activist, urbanist, author, and advocate for the “mindful development of cities”
Jane’s Walk NYC 2021

The Three Lambs of New York City
Thomas Lamb (extravagant theatres), Hugh Lamb (quirky apartments), and William Lamb (Empire State Building)

Virtual Walking Tour
May 6th, 2021
6 PM EST

The Scots Who Built New York

Jane’s Walk NYC 2021
Celebrating Jane Jacobs and New York City, May 3-8

PRESENTS
The NYC Triangle Shirtwaist Factory Fire Zoom

Jane’s Walk is a project of the Municipal Art Society, presenting a panel discussion on the history of the Triangle Factory fire, the Triangle Memorial, and much more, led by the Remember the Triangle Fire Coalition andsteelhoney.
Monday, May 3 at 6 PM
Tuesday, May 4 at 4 PM
Wednesday, May 5 at 6 PM
Thursday, May 6 at 6 PM

What does New York City mean to you?

Take an outdoor stroll this weekend for Jane’s Walk! In the spirit of exploring our city and getting off the beaten path, visit the Jane’s Walk page to find a self-guided, in-person stroll. mas.org/janes-walk-nyc
A hybrid festival!

- In-person, guided group walks
- In-person, self-guided walks
- Virtual walks on Zoom, social media, and beyond!
Jane’s Walk NYC 2024

A continuation of the hybrid festival

• In-person, guided group walks
• In-person, self-guided walks
• Virtual walks on Zoom, social media, and beyond!

SAVE THE DATE: MAY 3-5 2024
For outdoor walks, masks will not be required, if you prefer to wear a mask, though, we want you to feel comfortable doing so.

For walks that take participants inside, leaders and attendees will be asked to comply with this venue or facility’s mask requirements although most venues are not requiring masks right now.

This year, we will also be requiring registration.
Now, let’s explore the different types of walks!
Example: In-Person (Guided Group Walk)

Lead a walk in your neighborhood, or on a topic you are passionate about!

This walk from last year was hosted by El Puente, a Brooklyn & Puerto Rico based non-profit that focuses on Youth Organizing, Artivism, & Community Led Action.

The walk leaders took us on an informative and reflective stroll through Los Sures/the Southside, Williamsburg. We learned about the history of the neighborhood & discussed how the BQE has changed the neighborhood.
Example: In-Person (Self-Guided Walk)

Create a PDF or document outlining a walking tour that a Jane’s Walk goer can experience on their own!

This walk, only 9 and a half minutes in length, celebrates listening as a multi-sensory and meditative experience and asks the listener to – just for once – embrace detour instead of destination.

Participants are invited to photograph their feet at the destination they arrive at and upload it to Instagram #walkingwithoutdirection. This collection of photos is a real-time record of the people and places explored during this individually, shared experience.
On your own or in collaboration with colleagues or friends, lead a lecture on a New York City-based topic that you’re knowledgeable about!

Last year, **historian and MAS guide Eric K. Washington** provided a virtual overview of the historic Former “Colored” School No. 4 schoolhouse, which has stood on West 17th Street since 1850. He introduced many of the notable teachers, students and visitors associated with this remarkably surviving Black heritage site.

The former “Colored” School No. 4, a forgotten city-owned building in Manhattan’s Chelsea neighborhood, sheds unexpected light on Gotham’s forgotten past. Spearheaded Eric, new interest in this old building has been captivating public and media attention, not to mention that of the city’s Landmarks Preservation Commission (LPC).
NYC LGBT Historic Sites Project has led this virtual walk for the past few years, exploring important historic sites around Greenwich Village.

You can have a friend or volunteer hold your phone while you “go-live” and lead your walk.

NOTE: Your social media profile must be public to lead a Jane’s Walk activity on Instagram or TikTok.
Now...How to Submit Your Walk!

• We are now accepting walk submissions through **Sunday, March 31**

• Using the submission form, you can submit your walk idea. All walks submitted are accepted, so we ask that you only submit walks you’re prepared to lead.

• In the submission form you’ll ask to input a bunch of info including:
  • Walk title
  • Walk description
  • Walk theme
  • Your name and co-leader name (if you have one!)
  • Starting and ending locations
  • Some personal info so we can get to know you!
Now...How to Submit Your Walk!

- After you submit your walk, you will receive a confirmation email with a copy of your answers.

- Following March 31st, the Jane’s Walk NYC Team will be busy preparing all of the event pages and registration pages for the festival.

- Then in early-mid April, the 2024 roster will go live on our website. This means that members of the public can begin RSVPing for free for walks.

- Then from May 3-5, we will hit the streets and embark on a festival of celebrating all things New York City!
Every May, Jane’s Walk occurs in 200+ Cities Around the World, with NYC as the largest!

#JANESWALKNYC
Whatever the format, the Jane’s Walk festival allows YOU to celebrate your love & passion for this incredible city we call home!

Between now and the festival, the Jane’s Walk NYC Team is here to answer any questions and help you feel prepared to lead a walk! Email us at janeswalknyc@mas.org
Resources: Jane’s Walk FAQ and Leader Guide

Jane’s Walk FAQ
Available on the Jane’s Walk submission form page

Jane’s Walk Leader Guide
Available on our website!
Email janeswalkNYC@mas.org to join the Slack!
LEARN TO LEAD A JANE’S WALK

for virtual and in-person walks

TUESDAY, MARCH 26
5:30-6:30 PM ET

FREE / ON ZOOM WEBINAR
SUBMIT A JANE’S WALK

SUBMISSIONS OPEN NOW THROUGH MARCH 31
QUESTIONS?